



Week ending May 18, 2007

Mayor, Members of the City Council, and the Community Members:

CITYWIDE WEEKLY HIGHLIGHTS REPORT

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please contact the Public Affairs Department at 559-621-7777 with any questions.

MAJOR WEEKLY HIGHLIGHTS

General Services

- Fleet Management has just received notification that the City of Fresno has been awarded \$223,650 in grant funds from the California Air Resources Board (CARB) for the purchase of low emission construction equipment. This new equipment will have the lowest emission levels of any construction type equipment in the world.

WEEKLY NEWS

KEY RESULT AREA: PUBLIC SAFETY

Police

- On Wednesday, three suspects were arrested for staging a false bank robbery back on August 26, 2006 at the United Local Credit Union in northeast Fresno. All three suspects were charged with grand theft and conspiracy to commit grand theft. The bank teller was also charged with embezzlement.

KEY RESULT AREA: ECONOMIC DEVELOPMENT

Economic Development

- The Fresno Film and Entertainment Commission (FFEC) members traveled to Sacramento last week to call on local State Senators and Assembly Members concerning upcoming film related legislation. Two bills are currently under consideration that, if passed, would create a new film incentive program throughout the state.
- The Loan Committee for the City of Fresno Small Farmer Emergency Business Loan Program reports that two more loans totaling approximately \$35,000 were approved at the loan committee meeting on May 4th. These loans will make it possible for small family farms to replant; beginning the process of recovering from the devastating frost that impacted their businesses.
- Melodee Schwamb presented the Municipal Restoration Zone portion of the Downtown Asset Management and Municipal Restoration Zones session at CALED's Annual Conference. Representatives from cities throughout California attended the session and were impressed with the measures Fresno is taking to create an environment to encourage economic growth in the city's poorest neighborhoods.

KEY RESULT AREA: CUSTOMER SERVICE

General Services

- With a "Can Do" attitude Facilities Maintenance staff started a Special Project room addition at Fire Station #1 and began painting of the American Flag at Roeding Park. Staff also took immediate and effective action to install ADA remote door openers at the entrance to the Executive Lobby at City Hall.

Airports

- On Monday, May 14, ExpressJet launched new air service between Fresno and San Diego, California. San Diego will be served with two flights per day in each direction.

Parks and Recreation

- The 4th Annual Mayor's Friendship Camp will kick off tomorrow evening at Camp Fresno Jr. and run until Sunday morning. 78 local kids attended the first true 'camp-out' (previously held at Woodward Park for one night out).
- Coed Junior Giants Baseball sign ups will run from May 14 through June 22. PRCS will fill 6 teams with 8-10 yrs old and 6 teams with 11-13 yrs old. The league will start July 9th and games will be played at the Mosqueda Community Center and Nielsen Neighborhood Park.
- The Senior Hot Meals temporary staff completed customer service training the first week in May. The Senior Program supervisors presented the "Just Give 'em the Pickle" excellence in customer service training.

Public Works

- Traffic Engineering is proud to announce the launch of our new and improved webpage to provide more information and better customer service.

Median Islands

- Cleaned 2.7 million sq. ft. of landscaping which equates to 68 acres.
- Sprayed 3.9 million sq. ft. of landscaping.

Street Electricians

- Staff is currently assisting PD with camera installation throughout the city.

Transportation

- On Thursday, May 17, 2007, FAX partnered with the Fresno County Bicycle Coalition on Bike to Work, and allowed bicycle commuters to ride free on all FAX buses.
- Ridership continues to increase on the FAX fixed route system. For the month of April 2007, ridership increased 6.9% with 994,756 passengers compared to 930,405 in April 2006. Fixed route revenues also increased by 6.1% compared with April 2006.

Public Utilities

- During the May 15th Fresno City Council meeting, Councilmember Blong Xiong, along with the Department of Public Utilities Golf Committee, presented a \$2000 check to the Fresno Community Food Bank. The money was raised from a golf tournament held by DPU employees April 21st.

Personnel

- In the continuous effort to provide the Supervisor Academy participants with ongoing training and networking opportunities, the first Supervisor Academy Discussion Forum was successfully held on May 15th.